



Technology Intelligence

Technology drives and inspires innovation in smart clothing. Our intelligence services enable our clients to identify opportunities and threats presented by new and emerging technologies that could effect the future survival and growth of their business. Research is available in abundance, but distilling all this information into useful intelligence requires context, analysis and insight. For us, this is based on diligent, on-going research into textile and digital technologies and trends across multiple industry sectors and maintaining close links with technology innovators. By remaining independent (we are not paid to represent any technology), we can provide a whole of market view and completely impartial advice.

Due to our trustworthy reputation (we are security cleared to work on classified government projects and operate commercially under strict confidentiality), suppliers often share innovations with us whilst they are still in development. Having knowledge of emerging technologies is a further unique advantage, which helps to ensure our clients stay ahead of the curve.

Technology Reviews

Our reviews highlight and evaluate both commercially available and emerging technologies with potential to enable specific product capabilities or new opportunities for clients. These reports can also scan for resulting trends with a potential strategic market/product impact. Adding an Internal review can also prove useful in unlocking existing untapped potential.

Technology Roadmapping

The Roadmapping exercise creates a tangible, measurable plan that matches short and long term strategic, commercial and innovation goals to existing and emerging technology solutions. This can also explore options for in-house technology to maximise the value of existing assets and knowledge.

Intelligence Updates

Regular insight reports into new developments and technology trends. These reports include coverage of key global conferences and exhibitions, media clippings, and pre-launch previews. Bespoke "tracking alerts" can be added to these reports to include specific technologies or key market players that clients want to actively track.

Opportunity Brainstorming Updates

This is one of the most effective ways of leveraging technology intelligence gathered to discover new solutions for current problems as well as generating multiple new ideas and concepts for the R&D pipeline. Combining new intelligence with existing in-house skills and knowledge, the focus is on outcomes with the potential to achieve the client's strategic vision and commercial targets.



Technology Intelligence



Innovation Management



Collaborative Innovation



Strategic Planning



Contact Us Via Email